



## Aberdeen AAC Community Activation Officer and Coach - Job Description

Hours: 10 hours per week

**Responsible for:** Lead the coordination and delivery of community athletics in identified areas of Aberdeen focusing on communities with higher levels of poverty and low income

## Key tasks will include:

- Co-ordinate and lead the delivery of regular athletics activity for young people in four identified areas of Aberdeen focussing on communities with higher levels of poverty and low income.
- Work with local communities, alongside local and national partners, to shape the
  programme and provision ensuring it meets the needs of the targeted participants and
  individual communities.
- Ensure that there is support and education provided to the participants leading to wider social outcomes and benefits.
- Adopt a 'Changing Lives' approach to proactively use sport and physical activity as an intentional tool to achieve both increased participation and wider social outcomes.
- Work with the Aberdeen AAC Community and Pathways Officer to maximise progression of participants from community sessions into Aberdeen AAC membership.
- Recruit, manage and educate a small staff/coaching team to assist in delivering the programme.
- Monitor and evaluate the programme on a regular basis to monitor impact, measure outcomes and shape to ensure it meets the needs of the communities.
- Increase the number of coaches and volunteers from poverty and low-income areas.
- Strive to understand and remove any real or perceived barriers to participation.
- Promote local activity via social media and other platforms.





## **Aberdeen AAC Community Activation Officer and Coach - Person Specification**

FACTORS	ESSENTIAL	DESIRABLE
Qualifications and attainments	Level 2 UKA Coaching     Qualification (or willing to work     towards this quickly)	<ul> <li>Experience of engaging local community groups in a sport or physical activity setting.</li> <li>Access to transport</li> <li>Child Protection training</li> <li>First aid certificate</li> <li>Driving Licence</li> </ul>
Work and other experience	<ul> <li>Experience of coaching a variety of groups – different age ranges including primary and secondary</li> <li>Experience and knowledge of working with volunteers</li> </ul>	<ul> <li>Experience of working to deliver effective equality, diversity, and inclusion outcomes.</li> <li>Experience of working effectively with partners</li> <li>Experience of working within a sports club environment</li> </ul>
Skills & Personal Qualities	<ul> <li>Enthusiastic, energetic, hardworking, and approachable</li> <li>Has the ability to work with and motivate others</li> <li>Excellent organisational skills</li> <li>Well-developed communication skills</li> <li>Commitment to personal development and willingness to learn</li> </ul>	<ul> <li>Leadership</li> <li>IT skills and experience</li> <li>Knowledge of and ability to use social media</li> <li>Ability to prioritise competing deadlines and projects</li> <li>Passion for engaging local communities to successfully engage in long-lasting local projects or programmes</li> </ul>
Additional Requirements	Ability to undertake flexible working hours	