





Ayr Seaforth Athletic Club (AC) Development Officer Job Description and Person Specification

Purpose of the Job

To lead Ayr Seaforth Athletic Club's efforts in expanding athletic participation to local areas where membership has traditionally been low, particularly in the north of the Ayr. This mainly includes young people who attend Ayr Academy and its associated cluster Primary Schools. In addition to increasing new athlete numbers, the successful job holder will aim to help increase the number of volunteers required to support the Club's growth as the club continues to settle into there new base at the Riverside Sports Arena, Ayr.

Key Accountabilities

Responsible for:

- Identifying and recruiting a number of volunteers for both coaching and non-coaching roles within the Club with particular emphasis on volunteers from the Ayr North area
- Ensuring that training and mentoring support is provided to support volunteer's integration to the Club
- Identifying opportunities to support the Club's expansion and membership growth within Ayr North
- Working closely with schools in the Ayr North area to provide a smooth pathway from school to Club
- Delivering athletics sessions and events such as the School of Sport programme at Ayr Academy and the associated cluster Primary Schools
- Building links and working in partnership with relevant local groups and organisations (e.g. Active Schools, Ayr Academy, Community Sport Hubs) to build the Club's community engagement
- Identifying ways to support the Club's growth
- Assisting with the co-ordination of recruitment events and induction sessions for new members and volunteers
- Promoting Ayr Seaforth AC

Ayr Seaforth Athletic Club Development Officer Person Specification

Factor	Essential	Desirable
Qualifications and Attainments	Athletics Coach (level 2) or relevant experience	 Sports related degree/qualification or relevant experience First aid certificate
Experience & knowledge (in an employed or voluntary capacity)	 Experience of working with young people in a sport/physical activity environment Knowledge and understanding of issues affecting athletics clubs Knowledge and understanding of athletics development pathways Knowledge and understanding of child safeguarding in sport Experience of working within a volunteer environment Experience of working effectively with partners Experience of initiating, developing and evaluating projects 	 Experience of working in a sports development environment Knowledge of national sporting/physical activity initiatives & strategies Knowledge and understanding of sports development pathways (LTAD)

Competencies – Skills & Knowledge

Leadership	 Ability to remain open to ideas 	
	 Ability to motivate and support others to take 	
	action/participate	
	Be able to establish clear goals	
Managing Delivery	 Be able to plan and prioritise workloads – short and long 	
	term	
	 Ability to manage resources to ensure work is completed 	
	efficiently	
	Be able to achieve goals and meet deadlines despite	
	obstacles	
	• Be proactive in improving existing activities and processes	
Change Management	Be able to successfully adapt to and works effectively with	
	changing situations	
	Have experience of working with a variety of different groups	
Relationship Building	• Ability to work with club members and other partners in a	
	manner which gives them confidence in your intentions	
	 Understands & meets partner needs 	
	Keeps partners updated	
Communication & Organisation	Excellent organisational skills	
	 Ability to communicate with others in a positive and 	
	influential manner	
	Ability to ensure relevant information is communicated to	
	the right people, in the right style, at the right time	
Additional Requirements	IT skills and experience	
	 Ability to undertake flexible working hours 	
	Satisfactory Disclosure Scotland / PVG Check	