



#ontherighttrack

changing lives through sport

BELIEVE, BELONG, ACHIEVE TOGETHER

scottishathletics 

***“The Changing Lives mindset is
about using sport
and physical activity to
intentionally bring about
positive change for individuals
and communities”***



- Raise awareness
- Connect with thought leaders
- Provide practical support



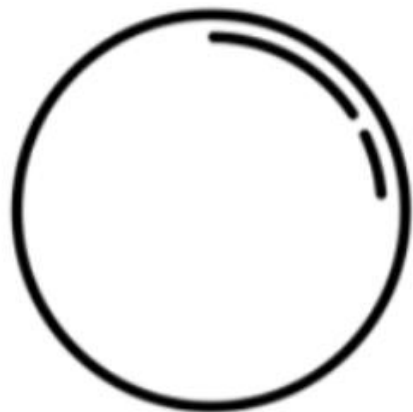
BELIEVE, BELONG, ACHIEVE TOGETHER

Bricks & Bubbles



Write you biggest success (brick)

Write you biggest challenge (bubbles)





Kirsty McNab

- CEO of Scottish Sporting Futures
- Use the power of sport and physical activity to change lives
- Vulnerable and disadvantaged young people and families



BELIEVE, BELONG, ACHIEVE TOGETHER

Love Care Empathy

Kirsty McNab
CEO @kirstySSF

Sessional Staff Induction

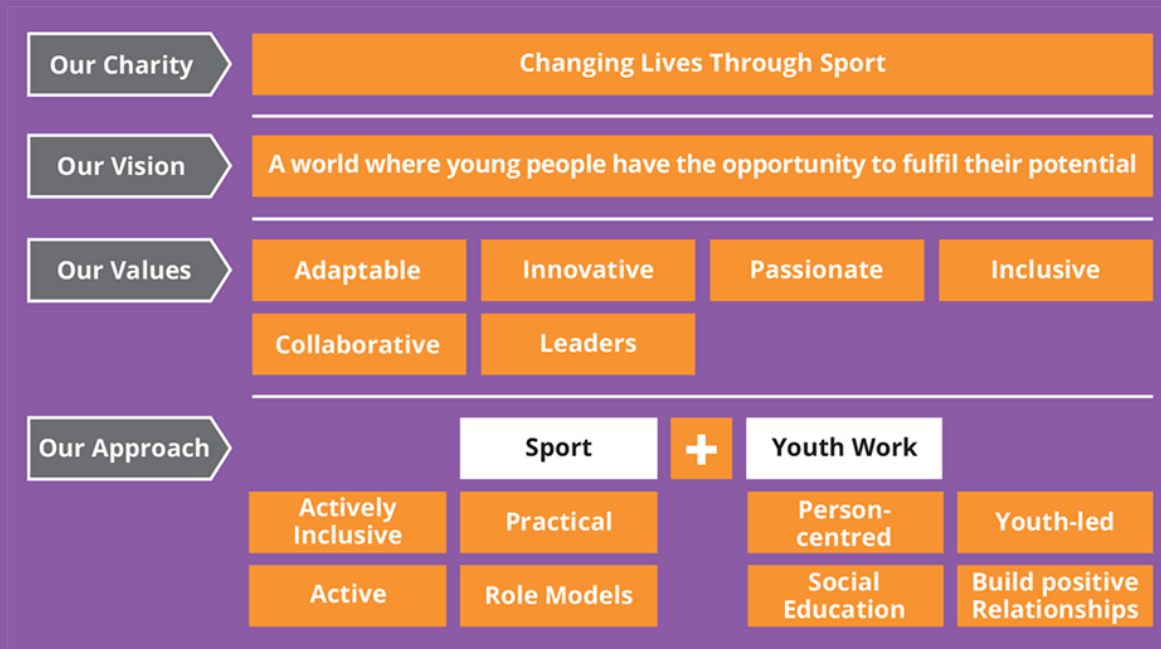


scottish sports *futures*



ABOUT US

We are a registered charity that uses the power of sport to inspire young people to make positive lifestyle choices; through the delivery of our award-winning Sport for Change model in communities across Scotland.





OUR VISION

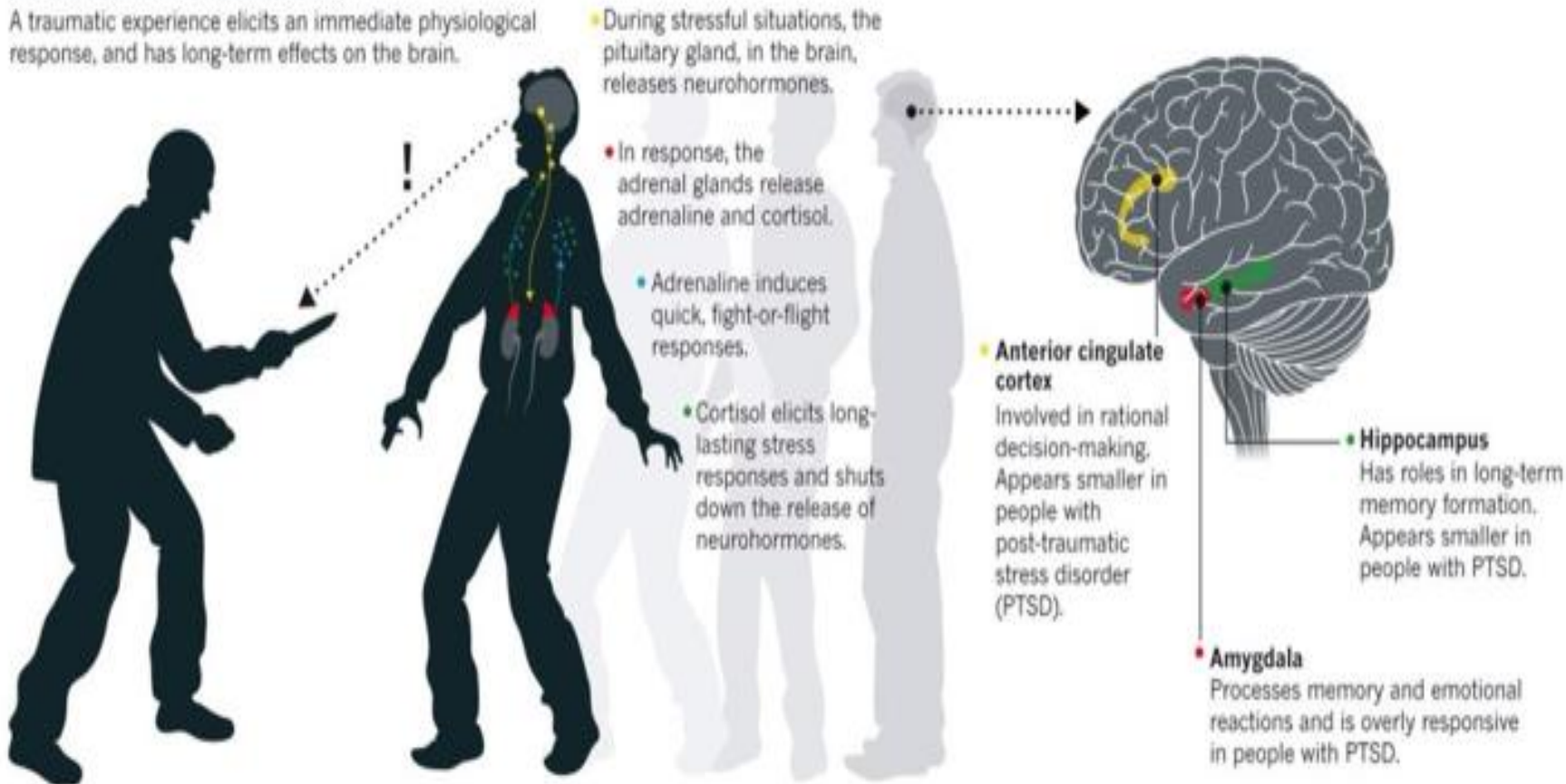
A world where
young people
have the
opportunity to
fulfil
their potential

WHY, HOW AND WHAT



THE SIGNATURE OF STRESS

A traumatic experience elicits an immediate physiological response, and has long-term effects on the brain.



Human Connection



Relationships


knowing your people

Place Based

Approach

Knowing the community

Community Outcomes Planning Profile (CPOP)


Help with this page

Stirling

- Community Map
- CPP Over Time
- Compare All CPPs
- Compare Similar CPPs
- Inequality Over Time**
- Vulnerable Communities
- My Communities
- Community Profile
- All Communities
- Data Zone Comparison
- Account / Data Download

Select Comparator

Scotland

Inequality Between Most and Least Deprived Communities

		Average Highest Attainment - 2019/20	Child Poverty (%) - 2020/21	Crime Rate, per 10,000 - 2020/21	Depopulation Index - 2020/21	Early Mortality, per 100,000 - 2020/21	Emergency Admissions, per 100,000 - 2020/21	Out of Work Benefits (%) - 2020/21	Participation Rate - 2020/21
Stirling	Least deprived	6.2	4.9	111.0	84.2	245.9	16439.3	7.9	97.5
Stirling	Most deprived	5.1	24.5	758.5	90.5	763.3	28857.7	19.8	89.3
Scotland	Least deprived	6.1	5.3	205.3	89.1	245.8	17059.8	5.3	96.2
Scotland	Most deprived	5.0	27.2	836.8	102.7	775.6	29915.2	33.8	87.2

Inequality Across All Communities Stirling



ETC > EDUCATION
THROUGH
CASHBACK

- Scottish Sports Futures Training and Accreditation programme
 - Combining Youth Work & Sport
 - 8 modules – 6 SCQF accredited





“You're probably the only people who care about us.”

- SSF Young Person

Ideas for Action

- Flexible pricing/membership options
- Introducing healthy food/snacks to activities
- Asking families- “has anything changed?”
- Non-traditional funding routes
- Constitute as a SCIO
- #OnTheRightTrack grants scheme



BELIEVE, BELONG, ACHIEVE TOGETHER

#OnTheRightTrack 2023:

- February
- Network expanding
- Blended approach
- Small grants scheme
- Register your interest:



cara.shearer@sottishathletics.org.uk



**BE
THE CHANGE
YOU WANT TO SEE
IN THE WORLD!**

BELIEVE, BELONG, ACHIEVE TOGETHER

scottishathletics 