

A FRIENDLY RUNNING CLUB IN GLASGOW

WEST END ROAD RUNNERS



Est 2016

THREE VALUES

ACHIEVEMENT

INCLUSIVITY

OPENNESS



ACHIEVEMENT

ANA AND STEPHEN



INCLUSIVITY
TRACY-FROM
NEWBIE TO
INSPIRING
OTHERS




OPENNESS

MEMBER RUN, LITERALLY.



SO FAR...

- 125 members (not inc. current surge)
- 15 jog leaders - next cohort January
- Excellent coaching by Colin Thomas
- WERR Running Forum
- WERR Wolves 
- WERRtual & Social

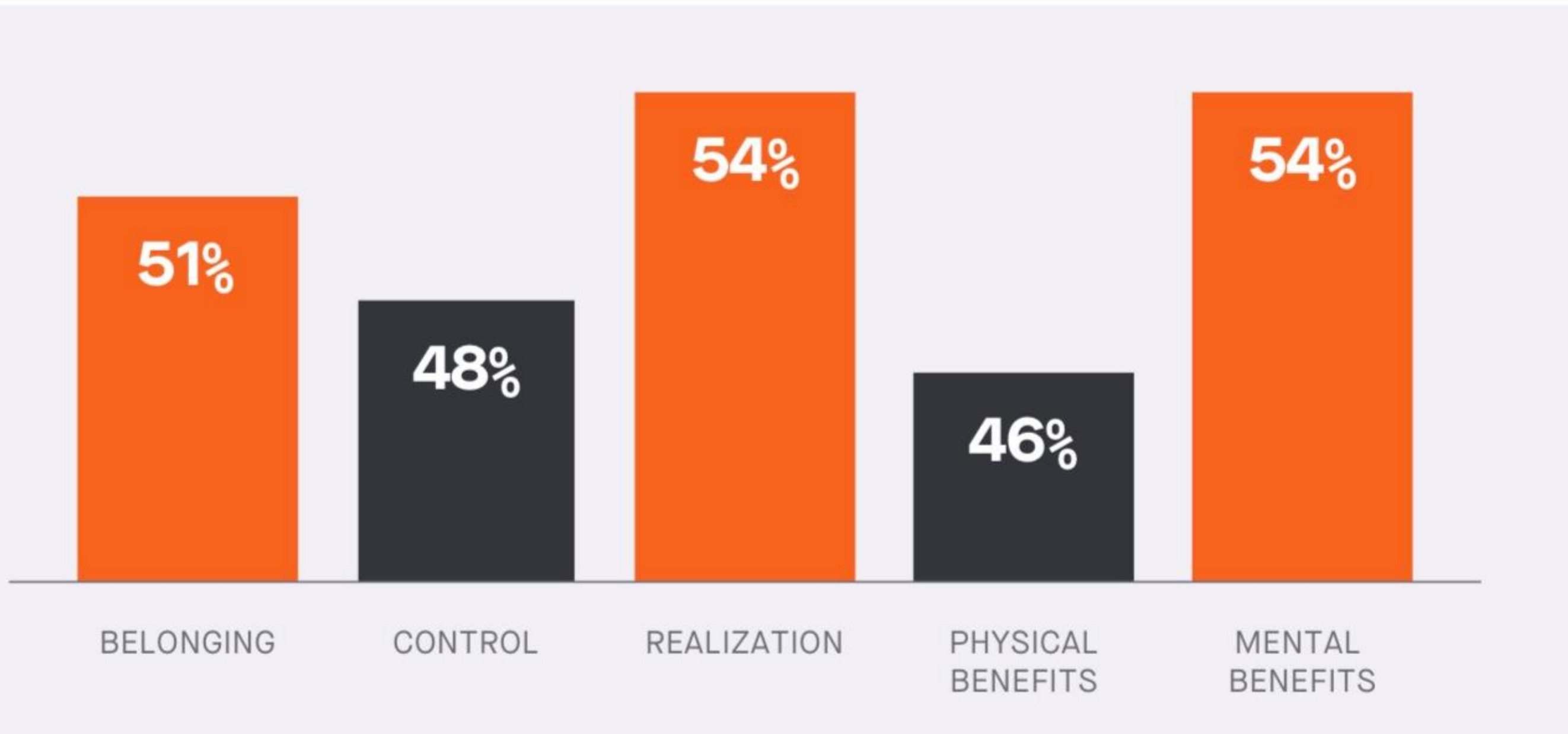


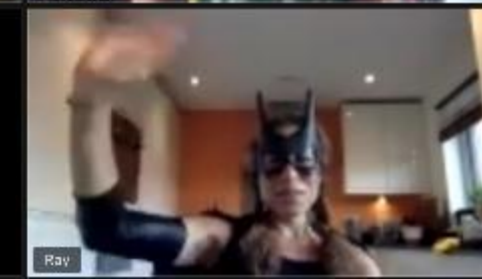
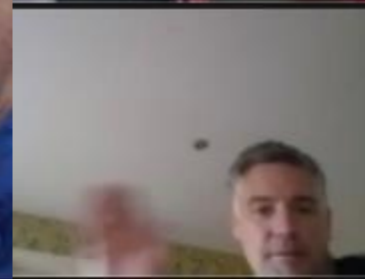
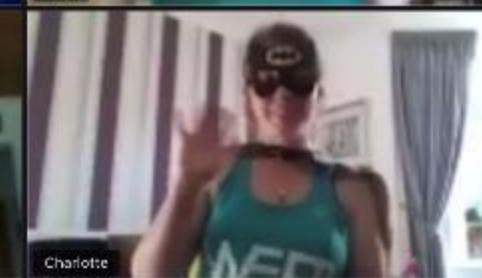
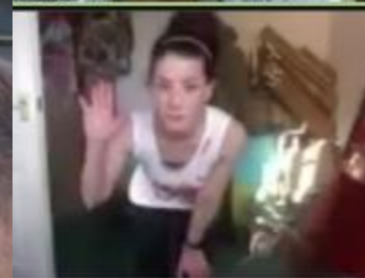
LEARNINGS



STRAVA - WE RUN BECAUSE...RESEARCH

MORE THAN JUST PHYSICAL FITNESS





Adapting to Covid 19 Realities



OUR APPROACH

- We celebrate and prioritise effort 🙌
- We admire 😍 but don't necessarily replicate other clubs
- We listen hard - to hone our offering 🗣️
- We create unity and pride - memorable events and opportunities for all of our members 🤝
- We are motivated by desire to make a difference to people's physical and mental health, especially now 🏃





THANK YOU!