

## North Ayrshire AC

<b>Job Title</b>	Club Together Officer – Community Coach
<b>Reports to</b>	Partnership Management Steering Group (Club, <b>scottishathletics</b> , LA/Local Partners)
<b>Salary</b>	£7,163

### Purpose of Job

To create a thriving development structure within the club that ensures a vibrant athletics club sits at the centre of sustainable athletics development in their community.

### Key Accountabilities

- Ensure growth qualified coaches within the club
- Mentor coaches within club, school and community based coaches
- Provide coaching sessions to every primary school in North Ayrshire
- Support the implementation of the club development plan
- Recruit, retain, reward club coaches
- Work in partnership with a range of agencies to raise the profile of athletics in the local community
- Ensure that the club support local schools athletics events
- Work with club officers to ensure that the club remains financially sound

### Key Performance Areas

***Please note that the key performance areas provide an indicative overview of key focus areas and individual Club Together Officer work plans will identify and provide a clearer direction for that role as identified by the club and agreed by the Working Group.***

### Implementation of Club Development Plan

- Work with the club to continuously update and implement the club's development plan and ensure links to regional development strategy and other national, regional and local strategies for sport/health improvement/social objectives where appropriate.
- Work with the club (and partners) to ensure the successful delivery of key priorities and projects of the club's development plan – showing, selling, and making the vision become reality.

### Increase Participation

- Develop coach and athlete pathway ensuring retention of 80% of members annually, and year on year show an increase in retention
- Deliver 6 week block of sessions to local cluster primary and secondary schools to create/extend Afterschool clubs and linking to Community based Run, Jump & Throw Clubs.
- Organise, coordinate and deliver programmes and events to promote athletics and recruit young people to the sport in the local area.

### **Partnership Working**

- Work with the **scottishathletics** Regional Development Manager and club representatives
- Work with Active School Coordinators and PE staff to ensure volunteer coaches receive mentoring and coach education opportunities allowing for a strong pathway between local primary and secondary schools and the Club.
- Work with other LA staff and any other stakeholders to mentor coaches, plan and deliver coach education/CPD opportunities e.g. sports development, tertiary education etc.
- Work with club coaches and appropriate **scottishathletics** staff to ensure that talented athletes (and coaches) have the opportunity to progress through athlete pathway development programmes.
- Work in partnership with Club Development Officer and RDM to feed into coach / event development within Region

### **Coach Development**

- Recruit, sustain, support and develop coaches
- Specifically target the recruitment and development of coaches from the following groups; a) existing athletes, b) parents (through Come & Try sessions with children and the parents), c) FE/HE students and d) S5/S6 pupils.
- Responsible for overall coaching structure
  - Event specialist coach
  - Event group coach
  - Multi-Events / Children coach
  - RJT coach
- Responsible for coach development, from grass roots to event specialist
  - Mentoring within the club
  - Mentoring volunteer coaches identified through Active schools and KA Leisure coaches delivering Community based Run, Jump and Throw sessions
  - Identified and documented CPD programme for each coach
  - Responsible for personal professional development of coaches
- Responsible for content of delivery within school and community based sessions
- Responsible for developing and implementing athlete pathway
- Responsible for appropriate competition for athletes
- Discuss and address need analysis of coach/athlete development with the Region, feedback to RDM, input to National delivery of informal Coach Education

### **Monitoring and Evaluation, Marketing and Communication**

- Record baseline data on club participation /activity and school-club participation.
- Record coaches qualifications and other CPD courses completed
- Promote All Coach education opportunities and National Coaching Conference through newsletter, noticeboard, web site, social media sites

### **Key Contacts**

To improve athletics participation through the club, target group development contact will be required with:

- Club contacts (volunteers)
- **scottishathletics** Regional Manager and other **scottishathletics** Staff
- Local Authority Athletics Development / Sports Development Officers & other LA contacts
- Senior Officers from within the Local Authority Areas
- Other clubs and organisations (eg. FE/HE)
- Local Athletics Partnerships
- Local Schools
- Programme Sponsors

- Active School Coordinators (Primary & Secondary)
- Scottish Disability Sport Regional Managers