# Athletics 365 Developing the Next Generation of Athletes

Youth Development in the UK

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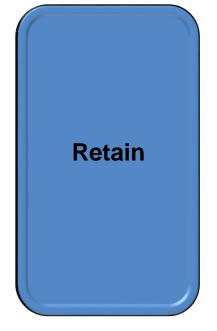
## Building The Foundations For The Next Generation Of Athletics Champions







## How do you build the next Generation of Athletes?



Recruit

Develop

Excel





**Underpinning Research** 

### Reasons for participating in sport

- Fun and Enjoyment (Excitement)
- Mastering a Skill (perceived Competence)
- Parents / Teachers
- To Learn New Skills
- Friends / Peers (belonging to a group)
- Being Successful
- Gaining Recognition

### Reasons for dropping out

- Boredom (doing the same thing too much)
- Lack of success
- Too much pressure from parents, coaches and peers)
- Loss of Interest
- Friend Leaving the Sport



ATHLETICS 365



## **England Specific Research**

### **Bridging the Gap 2011**

- UK Top 20 U15 Age Group from 2006
- Tracked the progress of 660 young athletes over
   5 years
- 49% Where still active
- 37% Where still in their original event
- 12% Where still in the UK top 20 ranking as an U20

### Three Key Findings from the Research

- 1. Building LTAD principles into initiatives for recruiting, developing and retaining athletes.
- 2. Using athleticism as the building block for athletics.
- 3. Having pathway products that are consistent with LTAD to underpin delivery of the sport.

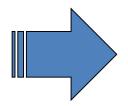






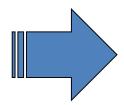
### **Youth Development**

Outcome
Performance Against
Others



**Competitions** 

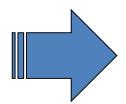
Outcome
Performance Against
Yourself



Awards Programme

Process

Development of Skill and Conditioning



**Athletics 365** 







### What is **Athletics 365?**

- A consistent approach to young athlete development across England ('like for like' activities in every club);
- A young athlete progression pathway (From playground Podium);
- A delivery Syllabus for coaches for every athletics event (and other areas such as physical conditioning);
- Extensive support resources for youth and club coaches
- A Recognition and Reward scheme for athletes;
- A system which provides the fundamental skills which underpin all athletics events and that are applicable to all other sports (Developing athleticism, not just athletic development);
- A Club Youth Development Programme







## **Athletics 365:** Pathway

Discipline/ specific event skill development

Activity/sport specific skills

**Fundamental Skills** 

**Fundamental movements** 





### Athletics 365: Challenges & Curriculum

- 9 Stages of progression (Red Gold);
- Recognition and Reward for competence;
- Process and outcome driven;
- Based on other successful sports;
- Developed using existing resources;
- Four key area of athlete development:
  - Physical conditioning;
  - Technical and tactical (Athletics events);
  - Lifestyle and support;
  - Psycho behavioural;





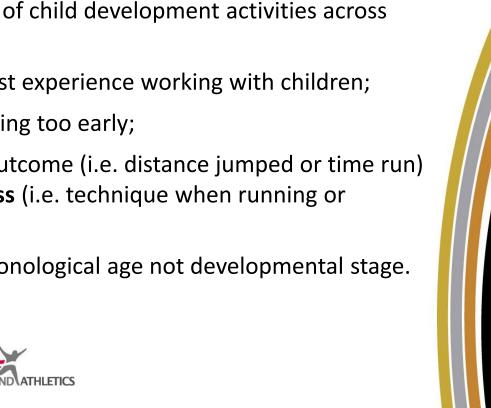


### Why do we need **Athletics 365**?

There is some great work and good practice happening across the UK and this we need to build upon.

There is also a range of challenges that face grass roots athletics, these include:

- Inconsistent delivery of child development activities across UK:
- Coaches with the least experience working with children;
- Athletes are specialising too early;
- Too much focus on outcome (i.e. distance jumped or time run) rather than on Process (i.e. technique when running or jumping);
- Groups based on chronological age not developmental stage.











## **Every athlete is different**







### **Previous Situation**

- Excessive ratios of coach to athlete;
- Lack of volunteers;
- Junior sections have limited areas to use due to senior groups;
- Lacks structure and excitement;
- Losing out to other sports;
- Support resources for junior club sections where too confusing and there are too many.

**Athletics 365** has set out to address the above issues while building on the existing good practice







## **Athletics 365** Benefits *To Clubs and Sport*

- Skilled 'children coaches' leading Athletics 365 sessions;
- Greater Retention of athletes (90% plus in several clubs)
- Focused on Long Term Athlete Development;
- Focuses both on process and outcome;.
- Recognition and reward system;
- Focused on development stage, not chronological age;
- Development of new Professionalised Clubs / Academies
- More competitive with other sports

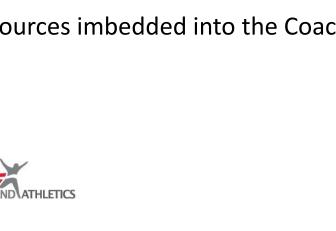


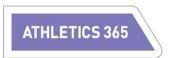




## **Athletics 365** Benefits For Coaches

- A Structured approach to coaching within every club
- A clearly defined curriculum of delivery
  - 'Like for like' coaching across the UK
  - Coaches aware of athletes stage of progression at all levels
- Excellent supporting resources;
- Adult and young leaders given specific skills required to work with young people;
- Curriculum and resources imbedded into the Coach **Education Pathway**











## Athletics 365 Challenges and Curriculum

- 1	Beginner White		Developing							
	Stage 0	Red Stage 1	Yellow	Green		Practialing				
	1	18e) Demonstrate	Stage 2	Stage 3	Purple Stage 4	Blue	Black		Emerging	
		verious jumps in	18e) Use backward t			Stage 5	Stage 6	Bronze	Silver	Gold
tance Long Jump		response to instructions gamps theight, distance, 2 feet, 2 feet, etc).	forward arm awing to increase jumping datance.	18s) Identify prefe lake of leg.	18e) D emonstrate fee controlled a porce ch (optimum speed) with imited run up: 10 - 12 strides.	18e) Achieve optin		Stage 7 18a) Demonstrate minimum banding of the take office.	the ground during	Stage 9
for Distance Standing Long		18b) Demonstrate at landing - bending at the knees to cushion impact.	18b) Jump for distance from two fee to two fe	et. are fact to two feet (both feet).	The state of the last of the l	SSN Projection design	(5b) Take off with power and control after a feet run up.	18b) Bring arms abo head during flight phase.	fight phase.  18b) Anna reach fi tes just before landing and trunk i lant forwards.	Technique.  18 lt) Demonstrate plyometric alsility usi jumping, hopping an
Jumping Jump and S		18c) Take of from, at land in, different positions.	10c) Dismonstrate 1d control and belance on lending - feet shoulder width spart; Clentre of Gravity over base. 186) Jump for distance	controlled and landin into sand pt.	(8c) De monetrate besi of head up, cheet up, drive up and fo neards.	18c) Keep body upri and hips high at take off.	18c) Demonstrate full extension of hip, knees and an kie joint (a that order) at take off.	18c) Bring lags forward together prior to landing.	18c) Collepse body forwards or sideway pulling heats into the sand and hips town	bounding drife.
L gnol			from one fact to two fee (both feet).	184) Maye back rest	avia ranese o the take of point.	18d) Keep a tell uprig body position in flight phase of jump.	18d) Hold take off extension (body tension) during early flight.	18d) Reach lags out in fort at landing.	heats.	18d) Performance of good technique in competition conditions
polici	19. Triple Jumps And Standing Triple Jump	19a) Demonstrate all		n an effective order to aid jump distance and efficiency.	16e) Mark out basic run up to achieve optimal speed and accuracy.	18e) Judge distances accurately.	and band kness to absorb momentum.	18a) Demonstrate understanding of flight achiniques through umping off a relead		
& Hops		of Long Jump Stage 1 (Red).		or Long Jump Stage 3 (Green).	10a) Demonstrate all of long Jump Stage 4 Purple).	10e) Demonstrate all d Long Jump Stage 5 (Blue)	19 a) Demonstrate all of Long Jump Stage 6	urface. De) Demonstrate all	19a) Demonstrate all d Long Jump Stace	19a) Demonstrate all ofLong Jump Stage 9
Standing Triple Jump & Hopscokh		orard (doe rest for	19b) Demonstrate a basic Hopsocich technique with control and trafence (See Coordination).	19b) Demonstrate seek triple jump sequences from short on up (2 strides) with hythm, belience and control.		figition) within trinia	19b) Demonstrate full extension of hip, knee and ankle joint (is that order) at take off in each phase of	(t) Bring take off leg rough with thigh	12b) Perform a basic	(Dold).  190) Fluency and consistency of
		ombinations with siance and	op, step and jump novements with speed and balance from	equances with rythm, balance and	19c) Meintein even jump pettem (rhythm) between markens within triple	omp grid. (2c) Maintain a tall	19c) Demonstrate the	t) Drive knee high I hald it high and	19c) Demonstrate speed with even	technique.
iriple Jumps,			d) Has for dynamic	ld) Move body parts	9d) Move body parte in		during the property of	A milker to doubt	tythm, believe and ange throughout the nee pheses.	perception and the ability to adjust.
=			-	hop and stap	n effective order to statinise hop and step stance and efficiency.	lance leg action.	controlled vigorous use of	ve Yree lean gra	kd) De monstrate adual increase in light at each phase.	19d) Performence of good technique in ompetii on conditions.





### The Support Resources

### For Coaches and Clubs

- Athletics 365 App
- Athletics 365 Coach Pack / Manual
- Athletics 365 DVD Pack
- Athletics 365 Kit Bag

### **For Athletes**

- Athlete's Handbook
- Reward wristbands and certificates























## The Challenges

- Assessing Athletes Skill Stages
- Using Games or Drills to Develop Skills
- Planning Youth Development Programmes
- Challenges from others (coaches/parents)
- How is it working elsewhere? (Sharing Good Practice)







# Delivering Athletics 365







## **Everyone is Different**

- Stages of development will be different
  - Physically;
  - Mentally;
  - Socially;
  - Emotionally;
- The support they require from you will be different
- Their skill background will be different



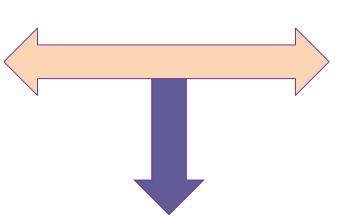




## The Coaching Approach

## Games Based (Leading)

Fun Driven
Easy to Set Up
Limited Skill
Learning



## Developmental Coaching

Fun and Progressive Skill based learning Stage related coaching Empowering the athlete Specialised
Training
(Event Coaching)

Outcome Driven
Develop Technique
Adult Orientated
Foundation Skills?





## **Coaching Environment**

### Should be:

- Fun and Inclusive
- Progressive Based on athletes ability
- Relevant (what is the purpose of the activity / drill / session)
- Structured and exciting
- Focused on the long term, all round development of the athlete







## **Coaching Environment**

### **Should have:**

- Good athlete to coach ratio (10/12:1)
- Safe welcoming environment
- Clearly defined groups and coaches(Stage /Age)









- 20 athletes

x 1 COaCH

= 3 minutes of

coaches' time per athlete

Think about how you can ensure that you give time to every athlete so they get the most from their training time

# Athletics 365 Practical Session







## **Practical Examples Covered**

- Hopscotch
  - Developing Coordination
  - The importance of athlete centred coaching
- Plank Progressions
  - Developing Core Stability, Posture and Balance
  - Allowing athletes to select their own level of challenge
- Running Progressions Drill
  - Developing Full Flight Mechanics
  - Progressive Delivery and Stage Observations
- Shot Put Golf and Grid
  - Developing Pushing / Shot Put Action
  - How to use a Game or Skill session to develop athletes
- Triple Jump Grid
  - Developing Combination Jumps
  - Multiple Stages doing the same task





## **Progression of Athletics 365 Card**







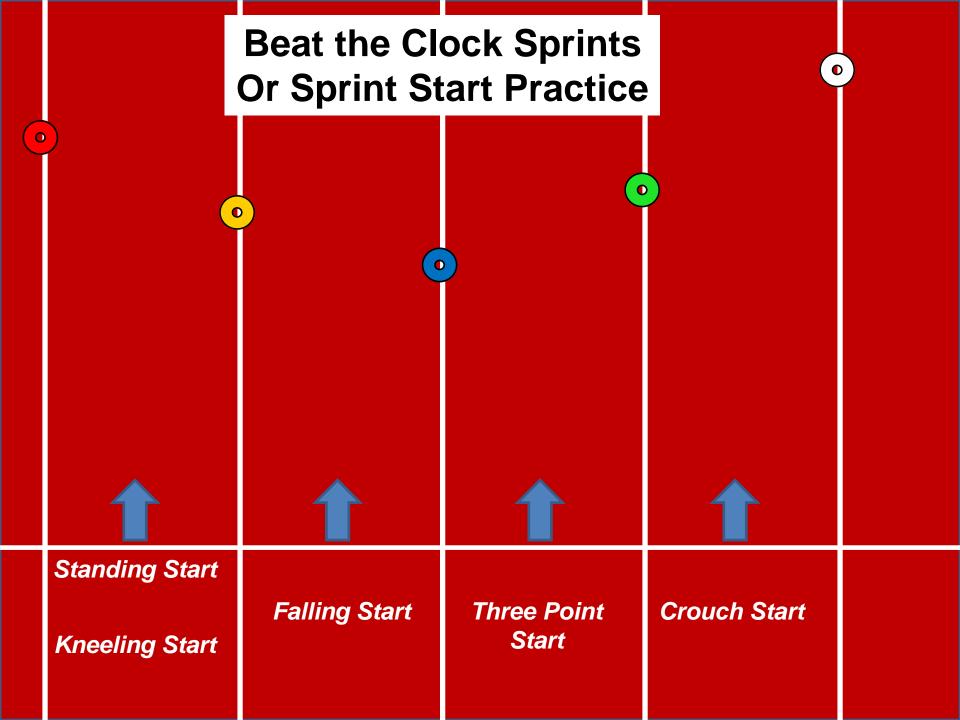




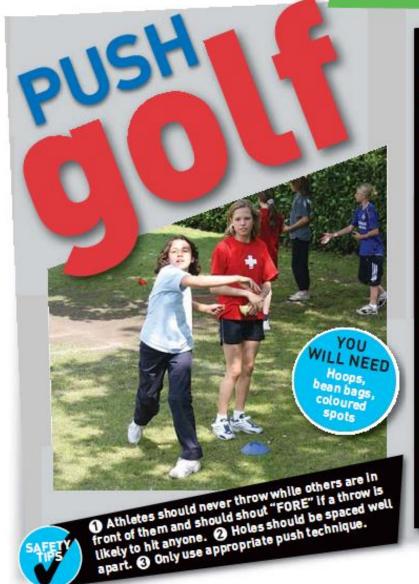












### AIM

Athletes perform push throws to reach a target on the ground.

#### **GET SET**

- Set out a number of hoops 20-50m apart around a field, with a coloured spot 5m away from each hoop.
- Explain that each hoop represents a hole on a golf course and the spots represent the T off.
- 3 Athletes try to get their bean bag from one hoop to the next in as few throws as possible.
- (a) Divide the class into groups of 4. Allocate each group a different hoop to start the game.

#### ON YOUR MARKS

- One player stands on the coloured spot and throws their bean bag towards the next hoop, using a push throw.
- 2 Each pupil takes their first turn.
- 3 Athletes throw again from where the first throw landed (furthest away from the target throws first).
- Continue until all pupils have thrown into the hoop.
- 6 Athletes should never throw while others are in front of them and should shout "FORE" if a throw is likely to hit anyone.

#### **GOOD FORM**

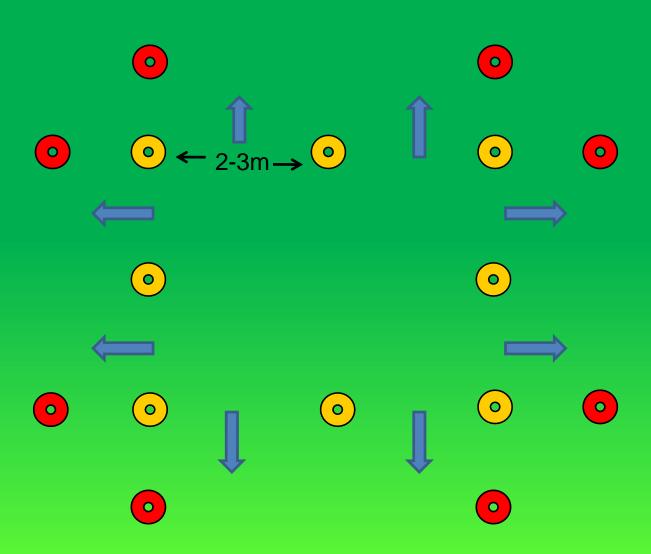
- 1 Stand with feet staggered with opposite leg to throwing arm forwards.
- 2 Keep the bean bag close to the neck (with a high elbow),
- Extend arm and push the bean bag up and away from the body in the direction of the hoop.

### HARDER/EASIER OPTIONS

- 1 Vary the distances between hoops
- 2 Focus outcomes on technique: add bonus points (a minus score) for an effective push throw action
- 3 Play as a team game with combined scores counting as the final score.

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### **Shot Put Throws Grid**



### **Throws Line Grid**

